

Mannatech's Dietary Supplement Report Card

Consumers today are faced with a huge number of dietary supplement choices. According to the Council for Responsible Nutrition (CRN),[†] "Some choices are smarter than others, and consumers would be wise to do their homework." To assist with this homework, CRN recently published "One Dozen Tips for Consumers." Based on these tips, below is Mannatech's Dietary Supplement Report Card:

CRN Tip	Tip Details	Additional comments	Mannatech's performance
Don't have unreasonable expectations. Avoid products that sound too good to be true, offer quick fixes, or are "barely legal."	Supplements are not drugs, so don't expect a quick fix. For best results, they should be part of a healthy diet and lifestyle. Products that sound too good to be true, probably are too good to be true! If products are marketed as "barely legal," or "won't be available much longer," the FDA may be concerned about the product's safety.	In the U.S., statements about the effects of most supplement products are largely limited to structure/function claims (e.g., vitamin B ₆ supports heart health), and product labels must clearly indicate that they should not be used to diagnose, prevent, mitigate, treat or cure a specific disease. In response to industry petitions, however, the FDA has granted more robust health claims for a limited number of products (e.g., omega fatty acids may decrease the risk of cardiovascular disease and folic acid reduces the risk of neural tube birth defects).	 Mannatech products have reasonable claims, and the benefits of numerous products are backed by human clinical trials.
Look for nationally recognized brands.	Such companies have a lot at stake, so they work hard to ensure their products live up to their reputation.		 Mannatech is a nationally recognized brand.
Watch where you buy.	Many products associated with contamination problems identified by the FDA are offered exclusively through Internet sites from fly-by-night companies.		 Mannatech has been offering products via direct sales Associates since 1994.

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Look for membership in an industry trade association.	Companies that join such associations demonstrate long-term commitment to the marketplace.	CRN is the leading trade association representing dietary supplement manufacturers and ingredient suppliers in the U.S.	 <p>Mannatech has been a member of CRN since 2002, and Dr. Rob Sinnott, Mannatech' Co-CEO and Chief Science Officer, served as the chairman of the CRN's Senior Scientific Advisory Council 2009–2010.</p>
Visit the company's website.	Look for a company address and other contact information. Does the company provide a phone number for customer questions?		 <p>Complete contact information, including Customer Care, is accessible from the home page of Mannatech.com.</p>
Look for product labels and ingredient lists.	Companies that don't show their product labels or provide a list of ingredients may be trying to hide something.		 <p>Product labels are posted on Mannatech.com. Ingredient lists are posted in our Product Guides and on MannatechScience.org.</p>
Look for a company with longevity.	Has the company been marketing products for at least a few years, and does it have a good track record?		 <p>Mannatech has been successfully marketing innovative, effective dietary supplements since 1994.</p>
Avoid companies that regularly undergo name changes.	Companies that constantly change their names may be trying to hide past problems.		 <p>Mannatech has been Mannatech since 1994!</p>

† CRN is the leading U.S. trade association representing dietary supplement manufacturers and ingredient suppliers.